

GRAPHIC DESIGNER

LAURA LANE



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CONTACT

COMPUTER

- Adobe Suite: Photoshop, Illustrator, InDesign, Dreamweaver, Flash
- Quark Xpress • HTML 5
- CSS 3 • Javascript • C#
- Java • Visual Studio
- Wordpress • Sublime Text
- Text Wrangler • PHP
- MySQL • cPanel
- Microsoft Office: Word, Excel, Outlook
- Filemaker Pro • Xpance
- Adobe Acrobat
- Stuffit • Fetch • Filezilla
- Mac • Windows

PROFILE

Experienced designer of print & online
Versatile & creative thinker that excels
with new & challenging experiences
Exceptional organizer with great multi-tasking
abilities that have proven successful in a high
demand environment
1 of 4 member team, concept developer & background
game designer that won 2012 Windows 8 Hackathon

EDUCATION & EMPLOYMENT

2012
triOS College:
Web Technology Specialist

1984 - 1988
Fanshawe College:
Advertising Art

Current
Creative Director:
Ask Alice Show (Talk Radio)
- New York

Freelance: GraphiXlane
- London, ON

2003 - 2009
Ad Production Supervisor:
1988 - 2003
Graphic Designer:
London Free Press
London, ON

DESIGN

Product material, live fashion show & special event Photography
Photoshop digital manipulation, touch-up & correction
Website, Social media pages, banners & icon
design & development
Brochures, special sections, magazines &
ad campaign design & layout
Specialized in designing & creating Classified advertising
Digital illustration for book covers, CDs & video games
Adobe Flash animations & videos

CORE SKILLS

- Team building • Leadership
- Strong work ethic • Integrity
- Problem solving • Organization
- Multi-tasking • Creative • Initiative
- Workflow Planning • Prioritization • Advertising • Customer Service • Confidential
- Correspondence • Electronic Media
- Time management • VIP Relations